Collaboration of China Elevator Association (CEA) and European Lift Association (ELA) Paves the Way for the Prosperous Future of the Global Elevator Industry

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Survey of the Elevator Industry in Mainland China

• Population: 1.4 billion
• GDP: 13.9 trillion USD with 6.5% annual growth
• Unit Production of Elevator and Escalator in 2018: 850,000
  • Escalator: 76,000
  • Export: 90,000
  • Local: 760,000
• Total Number of Registered Operation Installations: 6.28 million without home elevators
• Annual Revenue: 25 billion USD
• Employees: 1.5 million
• Government permitted complete system suppliers: 700
• Local complete supply chains for all the components
About China Elevator Association

• Established in 1984
• The only nationwide elevator association
• Number of members: about 900 with all the major players in the industry including the complete system suppliers, component manufacturers, installers and maintainers as well as the safety inspection, R&D and academic institutions.

• Major activities:
  • Bridges and ties between the government and the elevator industry
  • Promoting the improvement of Safety, Quality, Environmental and Health Issues
  • Education and Training
  • Standards
  • Sponsor of the World Elevator & Escalator Expo and Many more big events in the industry
Collaboration Between CEA and ELA

• As the foundation for the global elevator organization World Elevator Federation
• Promote the usage of elevators to improve the life quality and save the land and environment for a sustainable society
• Establish a New Model of International cooperation Featuring Win-Win result
• Build the global Community of Shared Prosperity for the elevator industry
• Establish the common value and standards for the elevator industry
  • Digitization, cyber security and privacy protection at priority
  • Product safety and Quality
  • Protection of Brands and IPR
  • Promotion of the innovations in technics, design and business
  • Business Ethics and code of conducts
  • Global social responsibility (EHS) standard
Thanks a lot for your attention!