TOWARDS AGE-FRIENDLY ENVIRONMENTS

“SMOOTH AND SAFE LIFT RIDES FOR ALL!”
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1. AGE Platform Europe
2. Promoting civil dialogue on ageing
3. Facts on population ageing
4. Inclusive housing to support ageing-in-place
5. Virtual network for an Age-Friendly EU by 2020
6. EU Covenant on Demographic Change
• Umbrella organisation of 167 organisations **OF** and **FOR** older people in 26 MS: 30 million members, promotes the interests of 150 million senior citizens

• Not-for-profit EU association, financed by membership fees and an annual grant from the EC originally funded (2001) in the move against age discrimination in employment

• Works through its secretariat, volunteers and expert groups on pensions, health and long-term care, social inclusion, employment and Life Long Learning, accessibility and ICT, age discrimination...
Nothing About Us Without Us – promoting civil dialogue on ageing

- Empowering older people’s organisations
- Cooperating with and involving all relevant stakeholders incl. industry
- Providing legal environments and quality standards
- Strengthening transparency and accountability of policy-making
- Providing feedback alongside policy-making process
- Coordinate across local, regional and local levels
EU vs. World
population ageing in 2010
EU vs. World population ageing 1990-2010

Figure 1.3: Relative importance of elderly persons aged 65+
(% share of total population)

Source: Eurostat (online data codes: demo_gind and demo_pjangroup) and United Nations, Department of Economic and Social Affairs, World population prospects: the 2010 revision
Accelerating EU population ageing (2011 vs. 2060)

(1) 2011, provisional; 2060 data are projections (EUROPOP2010 convergence scenario).
Source: Eurostat (online data codes: demo_pjangroup and proj_10c2150p)
Population by age group, gender, in 2000 and 2050, in percentage of total population in each group

**TURKEY**

- **MEN**
  - 85+
  - 80 - 84
  - 75 - 79
  - 70 - 74
  - 65 - 69
  - 60 - 64
  - 55 - 59
  - 50 - 54
  - 45 - 49
  - 40 - 44
  - 35 - 39
  - 30 - 34
  - 25 - 29
  - 20 - 24
  - 15 - 19
  - 10 - 14
  - 5 - 9
  - 0 - 4

- **WOMEN**
  - 85+
  - 80 - 84
  - 75 - 79
  - 70 - 74
  - 65 - 69
  - 60 - 64
  - 55 - 59
  - 50 - 54
  - 45 - 49
  - 40 - 44
  - 35 - 39
  - 30 - 34
  - 25 - 29
  - 20 - 24
  - 15 - 19
  - 10 - 14
  - 5 - 9
  - 0 - 4

**Source:** OECD

- Total population (in millions)
  - In 2000: 68.3
  - In 2050: 97.8

- Old age dependency ratio (65+ in % of 20-64)
  - In 2000: 10
  - In 2050: 31
Accelerating EU population ageing (2010 vs. 2060)

Figure 1.10: Projected structure of the population by age group, EU-27, 1 January (¹)
(% share of total population)

- Aged 80+
- Aged 65-80
- Aged 50-64

¹ 2010, estimates.
Source: Eurostat (online data code: proj_10c2150p)
Persisting poverty among older people – in particular women

Figure 5.11: At-risk-of-poverty rate for pensioners, 2009

(%) 60
50
40
30
20
10
0

EU27 LV LY CY IE ES BG CY LT FI DK HU SI SE DK EL PT RO ES AT AT DE AT IE PL IT XL SI MT CY GR FR ES NL IT RO CH CY IS NO

Male Female

(1) 2005, not available.
Source: Eurostat (online data code: ilc_pns6)
Monetary poverty in old age in half of the EU-27

Figure 5.8: Relative median income ratio of elderly people aged 65+
(ratio between the median equivalised disposable income of persons aged 65 or over and persons aged less than 65)

Source: Eurostat (online data code: ilc_pnp2)
Inclusive design is a way of designing products and environments so they are useable and appealing to everyone regardless of age, ability or circumstance, by working with users to remove barriers in the social, technical, political and economic processes that underpin design.”

(Prof Marcus Ormerod, University of Salford, Manchester)
Increasing life expectancy – but not necessarily in good health

Figure 4.4: Proportion of people with self-perceived limitations in daily activities (activity restriction for at least the past 6 months), EU-27, 2009

Source: Eurostat (online data code: hlth_silc_07)
Need for age-friendly products and services

Figure 5.7: Proportion of the population expressing the opinion that developing products and services responding to the needs of older people will become a key driver of the economy, EU-27, March 2009

(%)
Objectives for inclusive housing to support ageing-in-place

- Regardless of age, everyone has a right to live in a home of adequate standard and quality.
- We all need a home that protects – providing safety, security and comfort – promoting health and well-being – being accessible – providing clean water, light, heat, ventilation, sanitation...
- For older people, the home must be adapted to fit well their changing needs as they age to strengthen autonomy and quality of life.
Barriers to inclusive housing

- Home design and house-building regulatory environment within and between member states is very fragmented.
- Quality and scope of regulations and technical guidelines have been improving and expanding across EU.
- **Yet**, non-compliance and/or poor enforcement persists and there continues to be the challenge of upgrading, renovating and adapting existing poor quality buildings to bring them up to higher standards incl. elevators.
Join AGE-led EU Virtual Network for Age-Friendly Environments!

Using the European Innovation Partnership on Active and Health Ageing (EIP AHA), AGE Platform Europe set up and moderates an EU virtual forum on Age-Friendly Environments (AFE)

The network links all stakeholders (public authorities, NGOs, service providers, industry, researchers…) interested in the promotion of AFE at all levels (local, regional, national and EU)

www.age-platform.eu
Towards an age-friendly European Union by 2020

By adapting WHO Programme ‘Age-friendly cities’
Support the campaign for a Covenant on Demographic Change!

The Covenant will seek to create the necessary political framework to bring together local and regional authorities across the EU who want to find smart and innovative solutions to support active and healthy ageing and develop age-friendly environments.

A large group of EU, national, regional and local stakeholders (researchers, industry, services providers, civil society…) are supporting our initiative and campaign for a European Covenant on Demographic Change.

If you wish to be included in the list of supporting partners, please contact AGE Secretary General: annesophie.parent@age-platform.eu
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